



## News Release

Media Contact: Jill Gartman, Executive Director of U.S. Operations, Nature and Culture International  
Office: (858) 259-0374; [jgartman@natureandculture.org](mailto:jgartman@natureandculture.org)

### **Nature and Culture International Announces Matt Clark as New President and CEO**



**LOJA, Ecuador and DEL MAR, Calif.** – April 5, 2018 – Nature and Culture International announces the appointment of Matt Clark as its new President and Chief Executive Officer. With Clark as CEO, Nature and Culture International will continue its passion to protect Nature and Cultures in Latin America’s most vulnerable and priceless ecosystems.

Clark first joined the Nature and Culture International team in Loja, Ecuador, in 2015, where he served as a Senior Advisor. Before that, for seven years he was Executive Director of a conservation focused nonprofit in Portland, Oregon, where he led that organization to become a thriving conservation force in the region, following a collaborative and community-based conservation model.

Clark holds a master’s in Environmental Management from the internationally renowned Yale School of Forestry and Environmental Studies and a Bachelor of Arts in Human Biology and English Literature from Stanford University.

“We are thrilled to have Matt Clark as our new CEO and President,” said David Welborn, Chair of Nature and Culture International’s Board of Directors. “Matt is not only strategic and entrepreneurial, but in addition he brings a unique ability to listen and understand the unique needs of all stakeholders in the conservation equation. These qualities have enabled him to achieve a track record building consensus among diverse stakeholders and building public-private partnerships.”

Nature and Culture International founder Ivan Gayler added: “Matt’s experience working with our teams in Ecuador for the last three years will allow him to hit the ground running as our new CEO. He not only embraces our entrepreneurial and collaborative conservation approach that has conserved more than 15 million acres - he has lived and breathed it. We look forward to having him at the helm as we enter our third decade of conservation leadership.”

Clark will assume his new role immediately, residing in Ecuador. He is expected to relocate to the U.S. within the next few months.

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**About Nature and Culture International.** Founded in 1997, Nature and Culture International conserves biological and cultural diversity in some of the world’s most diverse ecosystems, primarily in the Andes and Amazon of South America. Over the last 20 years, Nature and Culture International has helped local governments and communities conserve more than 15 million acres and designate an additional 6.4 million acres as UN Biosphere Reserves. [natureandculture.org](http://natureandculture.org)